



## MAIN PURPOSE: **RETAIL / OFFICE WINDOWS**

PromoVue is popular with marketers, such as car dealerships, gyms, ground and first floor businesses and other show room type windows, because printed images remain vibrant for longer, thereby protecting your brand. Get your company branding noticed and seen with PromoVue.

Did you know that PromoVue has been <u>fire</u> tested? Great news, PromoVue is not ignitable. Independent report is available upon request.

Did you know that PromoVue is designed with smaller holes and more printable surface area per square metre than automotive grade One Way Vision? PromoVue is a great choice for branding campaigns in office and retail environments.

Clear Focus One Way Vision PromoVue is also made to last years and is an economical perforated vinyl for your company branding needs.



## **PromoVue Benefits**

- ✓ Low life cycle cost, designed to last years
- ✓ Attracts people's attention to the printed image
- ✓ Reduces glare from the sun for people inside looking out
- ✓ Helps reduce fading of stock, furniture and fittings in store

## **Background**

Clear Focus One Way Vision are the experts for see-through One Way Vision. PromoVue has been designed to attract people's attention, to the printed image yet allowing excellent view-ability from inside of the building, looking out. Thereby maximising the campaign value and giving your window advertisements the wow factor.

**Dominate outdoor advertising**, maximise eyes to your message, give privacy to what's inside yet provide a clear view to the outside. It reduces glare from the sun acting like a virtual window tint. No risk of falling off due to strong adhesion to glass. PromoVue is a budget film that will last years due to its quality.

## **Specify PromoVue**

PromoVue has 1.5mm holes with 40% of the vinyl perforated, leaving nearly two thirds for printing. This makes it a great choice for shop fronts, office windows, glass doors and glass balustrades.

We suggest you **specify Clear Focus One Way Vision PromoVue** for the sign/printing company to use on your next window signage project. PromoVue is available Australia wide from our authorised distributors. Your printer may contact us to learn who is their closest authorised Clear Focus One Way Vision distributor. On our web site are many resources and documents to support you and your printer, such as how to design artwork for One Way Vision, how to print and how to install.