# Architectural and Décor Films

#### Choose Metamark

Metamark materials are trusted by the world's leading producers of signs and graphics. They are specified by leading brands' managers, and are insisted on when looking for quality and value.

#### Technical Leadership

Our class leading manufacturing, selection and conversion control processes guarantee the highest standard of quality, technical compatibility and consistency. Metamark's technical leadership is delivered as standard with every product we sell.

#### **Customer Satisfaction and Value**

We build relationships and we're prepared to listen, so we ensure our products and services better reflect your needs and technical requirements. We manage every element of your experience in working with us, from product performance to state of the art order processing.

# Wall and Floor Films

For Solvent, Eco-Solvent, UV and Latex Printing

unique

specification



For the latest pricing, application guides and technical support, visit www.metamark.co.uk

For all sales enquiries or to request a sample, contact us at: UK: 0345 345 5645 • International: +44 (0) 1524 387132 Email: sales@metamark.co.uk

Metamark (UK) Limited

Metamark House, Genesis Business Park, Woking, GU21 5RW, UK Luneside, New Quay Road, Lancaster, LA1 5QP, UK

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Performance you can trust

Architectural and Décor Films

# Performance you can trust



**Wall Covering Solutions** Ideal for applications including retail and leisure, exhibition and home décor, enhancing the opportunities available. MetaScape® Air Release Next generation micro air release adhesive system for faster, trouble-free applications of larger graphics onto surfaces. **Excellent Opacity** Metamark 'WallArt' range achieves a high level of opacity, and makes for no show-through on overlap joins.



Excellence Through Innovation



# Architectural and Décor Films

Metamark architectural and décor films help you to deliver digitally printable, highly marketable wall and floor décor, that are both attractive and durable, and ensure ease of installation.

Metamark décor films provide opportunities to win new customers in domestic, retail, industrial and other rapidly growing markets.

You can trust Metamark materials to perform. Metamark media is highly regarded for exceptional print performance, to produce vibrant graphics. Our film and adhesive specifications are developed from our experience in applications.

New finishes and technical constructions put a versatile range of aesthetic options at your disposal.

### MD-WA WallArt

Metamark 'WallArt' offers an ideal solution for printable wall coverings, including retail, exhibition and home décor.

- 150mic textured polymeric calendered PVC
- MetaScape® air escape adhesive system for ease of application
- · High level of opacity for no show-through
- Textured weave finish provides abrasion resistance and anti-scuff

# MD-WR WallArt [Repositionable]

Metamark 'WallArt' Repositionable offers an easy to install and

- 150mic textured polymeric calendered PVC
- MetaScape® air escape adhesive system for ease of application
- Create temporary drops, clean removal on sound sealed surfaces
- Excellent opacity and textured weave anti-scuff finish

### MD-WAL WallArt Lite

Metamark 'WallArt' Lite enhances the opportunities available for printable wall décor, including retail, leisure and exhibitions.

- 170mic monomeric calendered PVC, solvent-based adhesive
- Low reflection textured finish
- Anti-scuff, abrasion resistant
- High opacity film for no show-through

### MD-TX3 WallTex

Metamark 'WallTex' self-adhesive printable fabric offers a clean, easy to apply alternative to traditional wall coverings.

- 190mic polyester woven fabric
- Clean removable, grey blockout solvent-free adhesive
- Environmentally safe and biodegradable over time
- PVC, VOC and heavy metal free

remove, self-adhesive printable décor wall coverings.

# Performance you can trust

# Excellence Through Innovation



### MD5 High Performance Media

For décor, wall coverings and furniture graphics with the most outstanding print. Overlaminate with MG-700 for matched system.

- 70mic polymeric calendered vinyl, solvent-based adhesive
- Bright 'white point' and distinctive coating technology
- Engineered to give long term dimensional stability
- Choice of adhesive technology systems available

#### MD3 Intermediate Performance Media

Solution for intermediate printed wall coverings and furniture applications. Overlaminate with MG-300 for durable décor coverings.

- 70mic calendered vinyl, solvent-based adhesive
- Offers very high level of performance for medium term applications
- · Highly versatile print media with wide colour gamut
- · Available with a choice of adhesive systems

## **MG-700** High Performance Overlaminate

Providing a matched system to Metamark MD5 series. Giving a durable finish and confidence in high traffic areas.

- 70mic polymeric calendered PVC, solvent-based adhesive
- Excellent dimensional stability
- Enhances depth of colour and easily wipeable finish
- Increased resistance to abrasion with UV inhibitors

#### **MG-300** Intermediate Overlaminate

Providing a matched system to Metamark MD3 series. Creating a durable protection on wall coverings.

- 70mic calendered PVC, solvent-based adhesive
- Offering clean and easily wipeable finish
- Enhances depth of colour in the print
- Abrasion resistance and contains UV stabilisers

#### MD5-UB MetaGrab® [High Performance Media]

Featuring our MetaGrab® advanced ultra high tack adhesive, developed for walls, floors, sealed plaster and concrete.

- 70mic polymeric calendered vinyl, MetaGrab® ultra tack adhesive
- Applications include rough, textured and difficult surfaces
- Part of the MD5 range, with a unique coating technology
- Superior opacity with grey pigmented adhesive

#### MDU MetaGrab<sup>®</sup> [Conformable Wall Wrap]

Offering an ultra high tack adhesive, an ideal solution for sealed block and brick, and rough, textured surfaces.

- 100mic polymeric vinyl, MetaGrab® ultra tack adhesive
- Highest level of internal strength and cohesivity
- Designed for difficult to stick to surfaces
- Grey pigmented adhesive providing superior opacity

## MDP-UB MetaGrab® [Promotional Grade Media]

Delivering extra reassurance with ultra tack adhesive for sealed rough, textured and difficult to stick to surfaces.

- 100mic monomeric vinyl, MetaGrab® ultra tack adhesive
- Suitable for walls, floors and textured low energy plastics
- Grey opaque adhesive, for superior opacity
- Match with MG-300 or MG-F to provide a durable graphic

# Performance you can trust





WallPapers

## MD-W200 Pasteable WallPaper

For permanent printable wall coverings using original paste the wall techniques.

- 290mic non-woven paper
- PVC free and FSC® certified
- Smooth satin finish with a nature paper feel
- Minimal shrinkage allowing invisible joins to be spliced

# MD-W300 Pre Pasted WallPaper

For permanent wall coverings with pre-pasted construction, water activated backing offering clean easy handling solution.

- 330mic non-woven paper, permanent water-based paste
- PVC free and FSC® certified
- Smooth satin finish and a natural paper feel
- Minimal shrinkage and water resistant

### MD-MW-R10 MetaWalk R10

A textured product for temporary floor graphics, applied to either smooth indoor floors in good condition or short pile carpets.

- 150mic polymeric calendered PVC, MetaScape® adhesive
- Anti-slip finish, R10 rated. Certification BS 7976-2:2002 (Slider 96)
- One part system designed for dry areas, for use without lamination
- Can withstand regular levels of foot traffic

#### **MG-F** FloorArt Overlaminate

MetaGuard 'FloorArt' is a textured overlaminate offering décor and promotional opportunities for short term indoor use.

- 100mic monomeric calendered PVC, solvent-based adhesive
- Anti-slip finish, R9 rated. Certification BS 7976-2:2002 (Slider 96)
- Matt embossed film, with easy to clean finish
- Gives durable protection over Metamark digital films

# **Product Comparison**

Media for Solvent, Eco-Solvent, UV and Latex Printing<sup>1</sup>

Product	SKU	Finish	Film	Mic	Adhesive	Walls	Floors	Lamination
Textured One-part System Self-Adhesive Products								
MD-WA WallArt	MD-WA-01 MD-WA-02	Artisan SandTex	Textured Polymeric PVC	150	MetaScape® Solvent-Based	~	0	0
MD-WAL WallArt Lite	MD-WAL-01	White	Textured Monomeric PVC	170	Apex® Solvent-Based	~	0	0
MD-WR WallArt Repositionable	MD-WR-01	Artisan	Textured Polymeric PVC	150	MetaScape® Solvent- Based Repositionable	~	0	0
MD-TX3 WallTex	MD-TX3	White	Polyester Fabric	190	Grey Blockout Solvent-Based	~	0	0
			'					'
Self-Adhesive Films and (	Dverlaminates							

MD5	High Performance Print Media	MD5 MD5-A MD5-B MD5-AB MD5-UB	Polymeric Calendered	70	Apex® Solvent-Based MetaScape® Blockout MetaScape® Blockout MetaGrab® Ultra High Tack	<b>~</b>		•	MG-702 Matt MG-703 Satin MG-706 SandTex
							~	<b>V</b>	MG-F 'FloorArt'
MD3	Intermediate Print Media	MD3 MD3-A MD3-B MD3-AB	Intermediate Calendered	70	Apex® Solvent- Based MetaScape® Blockout MetaScape® Blockout	<b>~</b>		•	MG-302 Matt MG-306 SandTe
							~	<b>V</b>	MG-F 'FloorArt'

WallPapers									
MD-W200 WallPape	r MD-W200	Smooth Satin	Non-Woven Paper PVC-free FSC certified	290	Paste the Wall	~	0	0	
MD-W300 WallPape	r MD-W300	Satin	Non-Woven Paper PVC-free FSC certified	330	Waterbased Paste	~	0	0	

MetaGrab	o® Self-Adhesive	Films								
MD5-UB	MetaGrab® High Performance Print Media	MD5-UB-100 MD5-UB-101	White Gloss White Matt	Polymeric Calendered	70	Meta Grab® Ultra High Tack	<b>~</b>		•	MG-702 Matt MG-703 Satin MG-706 SandTex
								~	<b>V</b>	MG-F 'FloorArt'
MDU	MetaGrab® Conformable Wall Wrap	MDU V	White Matt	Polymeric Calendered	100	) MetaGrab® Ultra High Tack	<b>V</b>		•	MG-X-002 Matt
								~	<b>V</b>	MG-F 'FloorArt'
MDP-UB	MetaGrab® Promotional Grade Print Media	MDP-UB	White Matt	Monomeric Calendered	100	MetaGrab® Ultra High Tack	<b>~</b>		•	MG-302 Matt MG-306 SandTex
								~	~	MG-F 'FloorArt'

Floor Pro	oor Products							Certification		
MD-MW-	-R10 MetaWalk R10	MD-MW-R10	Anti Slip	Textured Polymeric Calendered	150	MetaScape® Solvent-Based	*	BS 7976-2:2002 cert (Slider 96) DIN 51130:2014 – Category R10		
MG-F	FloorArt Overlaminate	MG-F	Clear Textured	Textured Monomeric Calendered	100	Clear Solvent-Based	V	BS 7976-2:2002 cert (Slider 96) DIN 51130:2014 – Category R9		

All products REACH & ROHS Compliant 

✓ Yes 

Optional 

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